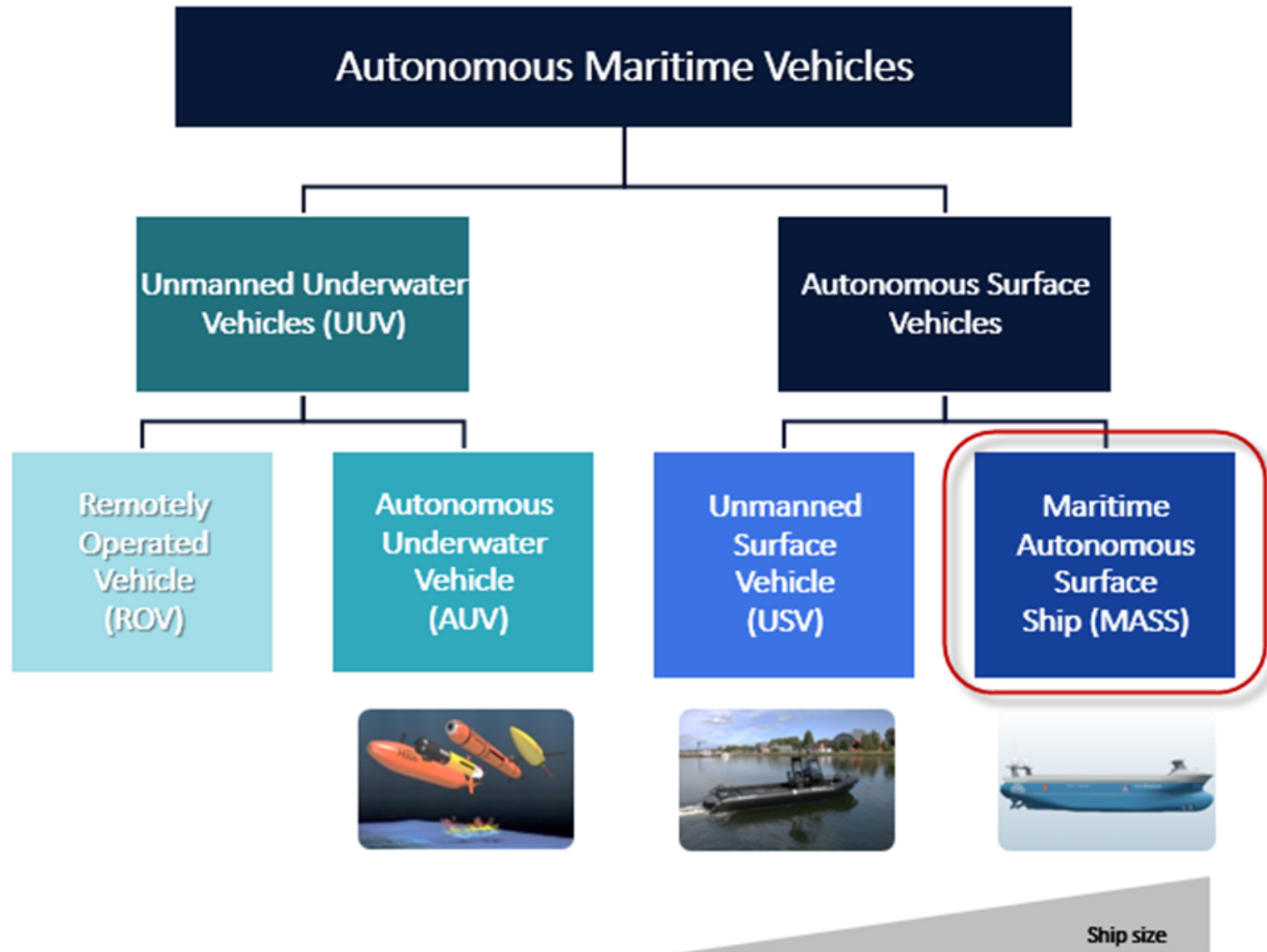




massterly  
a Kongsberg Wilhelmsen joint venture

# Commercial and Operational aspects of Autonomous Ships

ICMASS 2019 – Trondheim, November 2019



# Massterly – a Kongsberg and Wilhelmsen 50/50 joint venture to develop the maritime autonomous market



- Leading in development of autonomy
  - Frontrunner in digital development
  - In front on cyber security
- 
- In front on vessel operation
  - Major logistics operator at sea and on land
  - One of the largest maritime network globally



# Commercial aspect to autonomous shipping

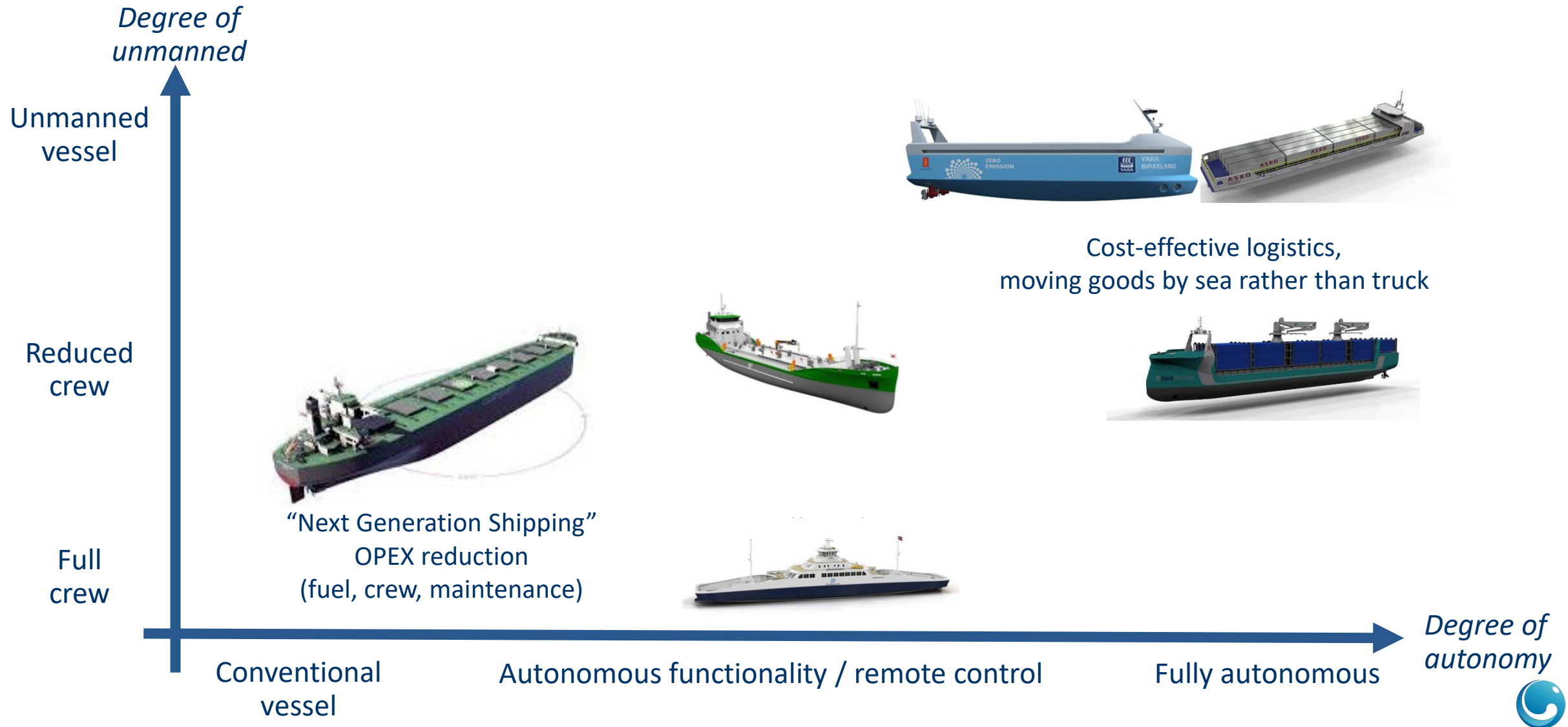
## MAJOR ENABLERS

- **Political will:**
  - To enable national industry and innovation
  - To reduce heavy traffic on roads
  - To reduce local pollution
- **Mature technology:**
  - Dynamic positioning technology is mature
  - Sensors and instruments are getting more mainstream
- **Increasing truck costs:**
  - Increasing truck driver shortage
  - Risk of taxation of trucks and roads
- **Public acceptance:**
  - Confidence in technology is increasing
  - Acceptance increases due to media attention autonomous cars – people get used to the idea around

## MAJOR BARRIERS

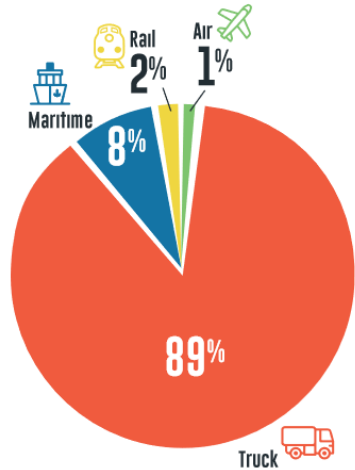
- **Regulation:**
  - Even with the political will changes in regulation takes time, especially in international waters
- **Maintenance:**
  - Maintenance is still needed, making the transition for deep sea autonomy more challenging
- **Acceptance:**
  - Seafarers will fight for their jobs
  - Trust in technology is still an issue
- **Technology cost:**
  - High cost of technology and sensors makes direct competition with low cost vessels hard
- **Operator cost:**
  - Competence requirements of control centre crew drives operation costs

# Autonomous does not mean unmanned



# Political ambitions and willingness to invest in the shift

How Freight Moves Through NYC<sup>24</sup>



Source: NYCEDC

## EXTRA TRAVEL TIME<sup>?</sup>



38min  
PER DAY

145h  
PER YEAR

Source: TOMTOM TRAFFIC INDEX 2016

## New York

- Trucks move 90% of NYC fast growing freight tonnage
- Truck congestion cost NYC \$862 million in lost economic activity (2017)
- “Freight NYC” initiative: Create a hub-and-spoke marine highway barging operation
- \$100 million plan for more sustainable and resilient supply chain network by 2027

## EU

- 30% of all goods transported by trucks >300 km. to be transferred to sea/rail by 2030 (50% by 2050)
- «Horizon 2020» funding earmarked to solve the Transport Challenge is €6,3 billion (2014-2020)

## Norway

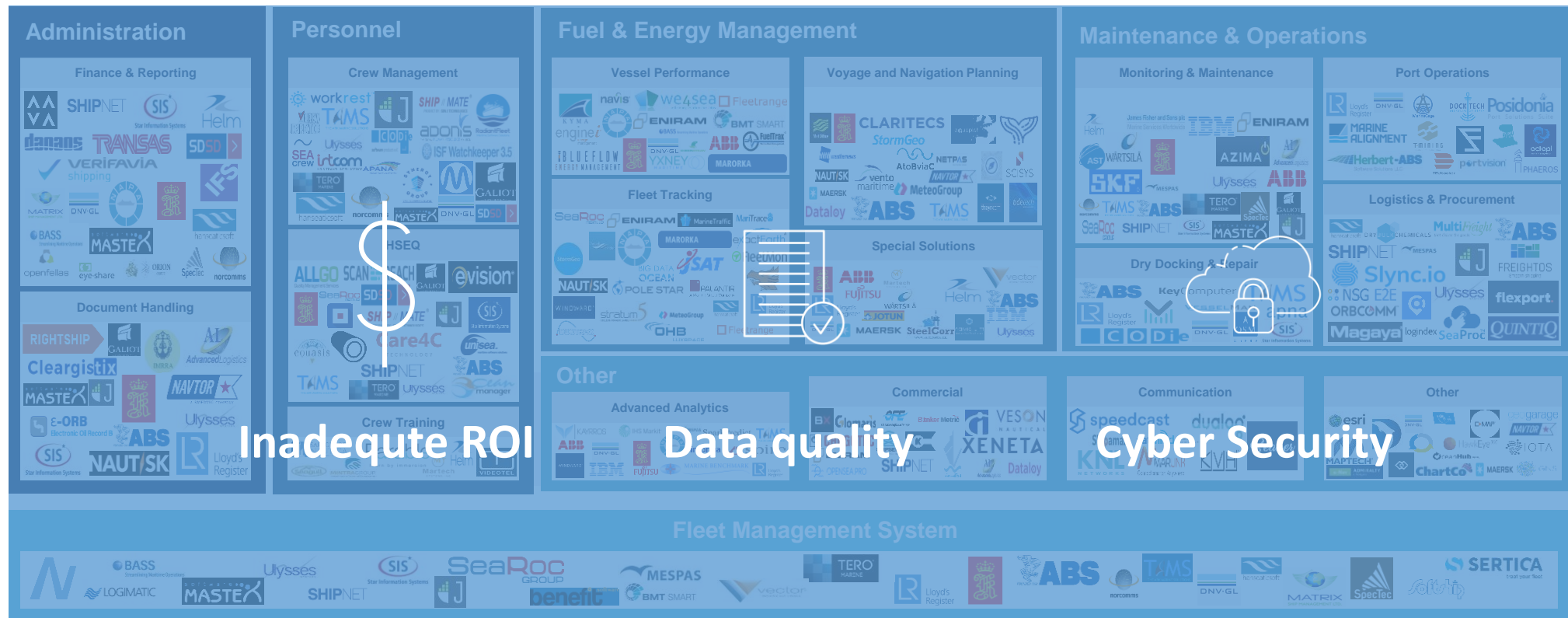
- Oslo drivers spend 145 hours per year in traffic jams
- Oslo: Emission-free high-speed ferries by 2024 and zero emissions in/out of port
- World heritage fjords: zero emissions tourist ships and ferries by 2026
- The state (ENOVA) has paid out support of NOK 1,3 billion to battery driven vessels since 2015



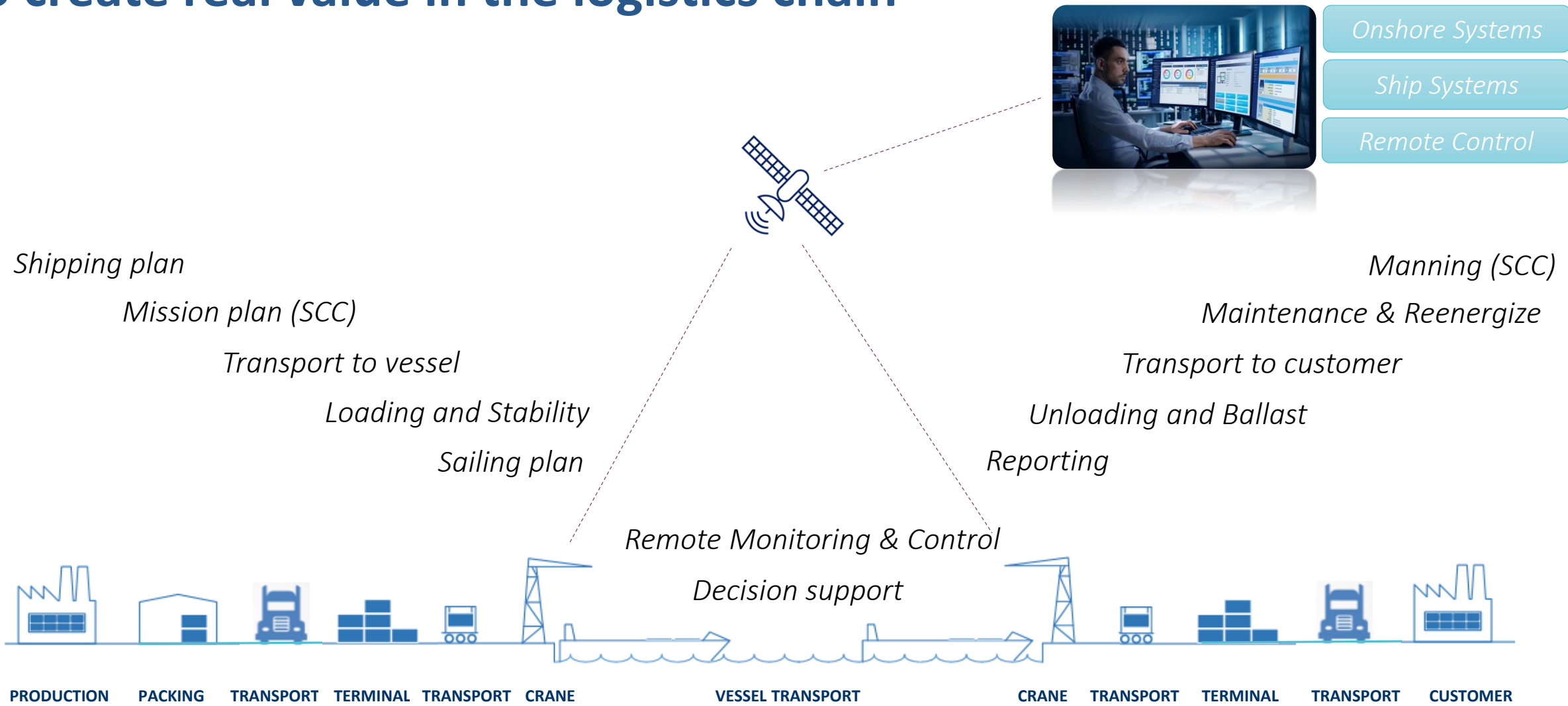
# Challenging technical environment

- Customers and vendors require a common data infrastructure in order to scale

## Maritime Software Landscape 2019

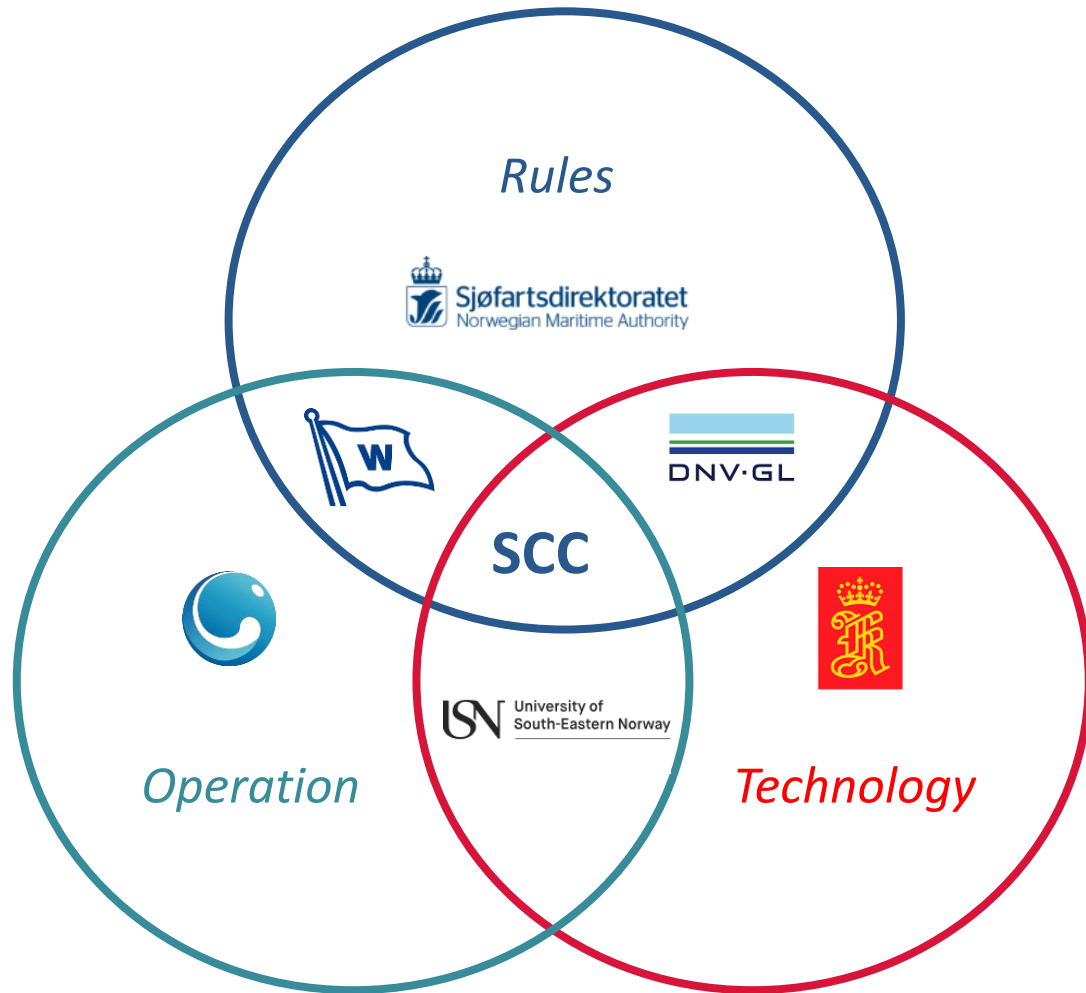


# It's not only about replacing onboard crew, but integration to create real value in the logistics chain





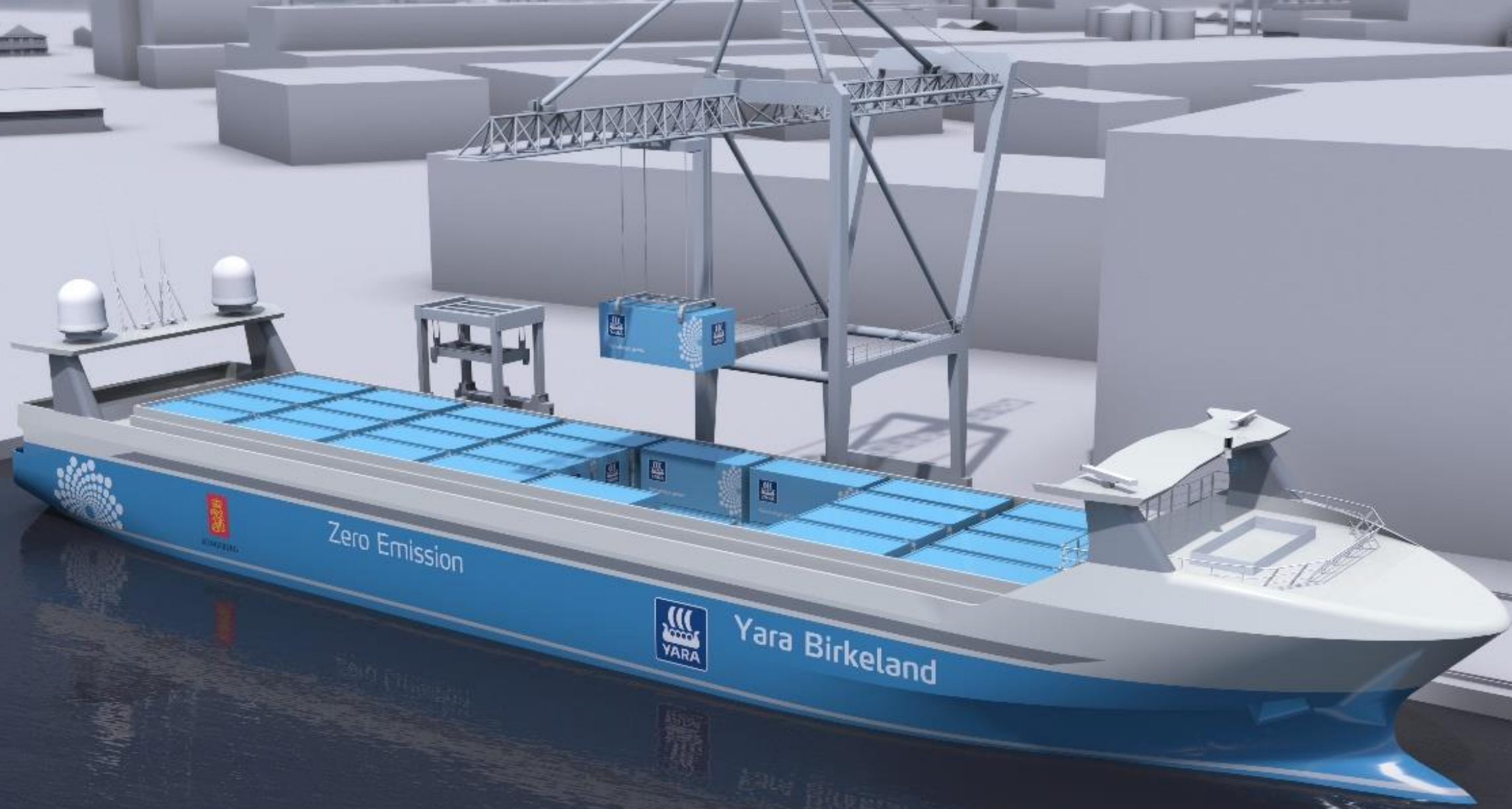
# Interplay between technology and operation is crucial to succeed

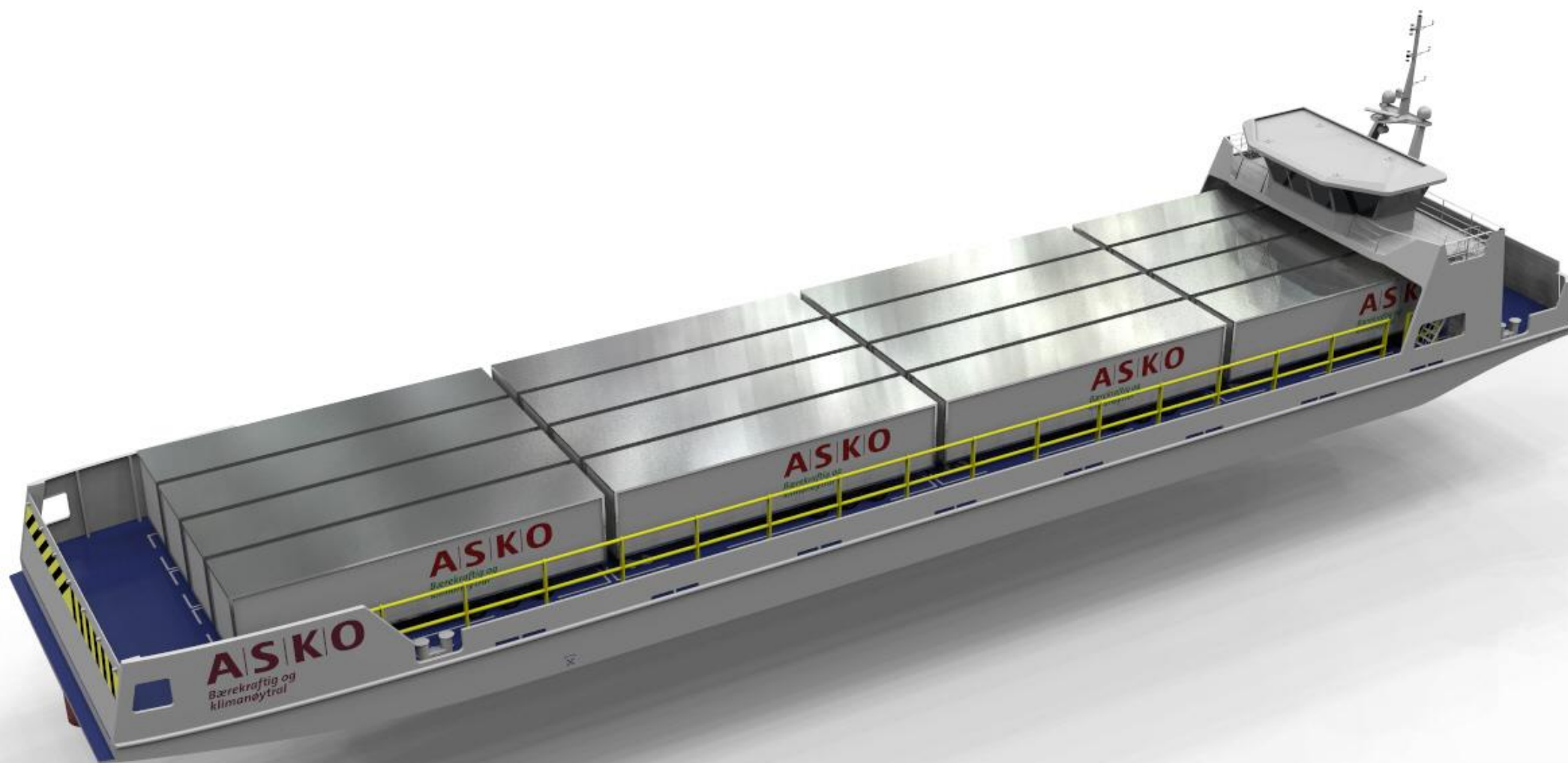


## Items under discussion

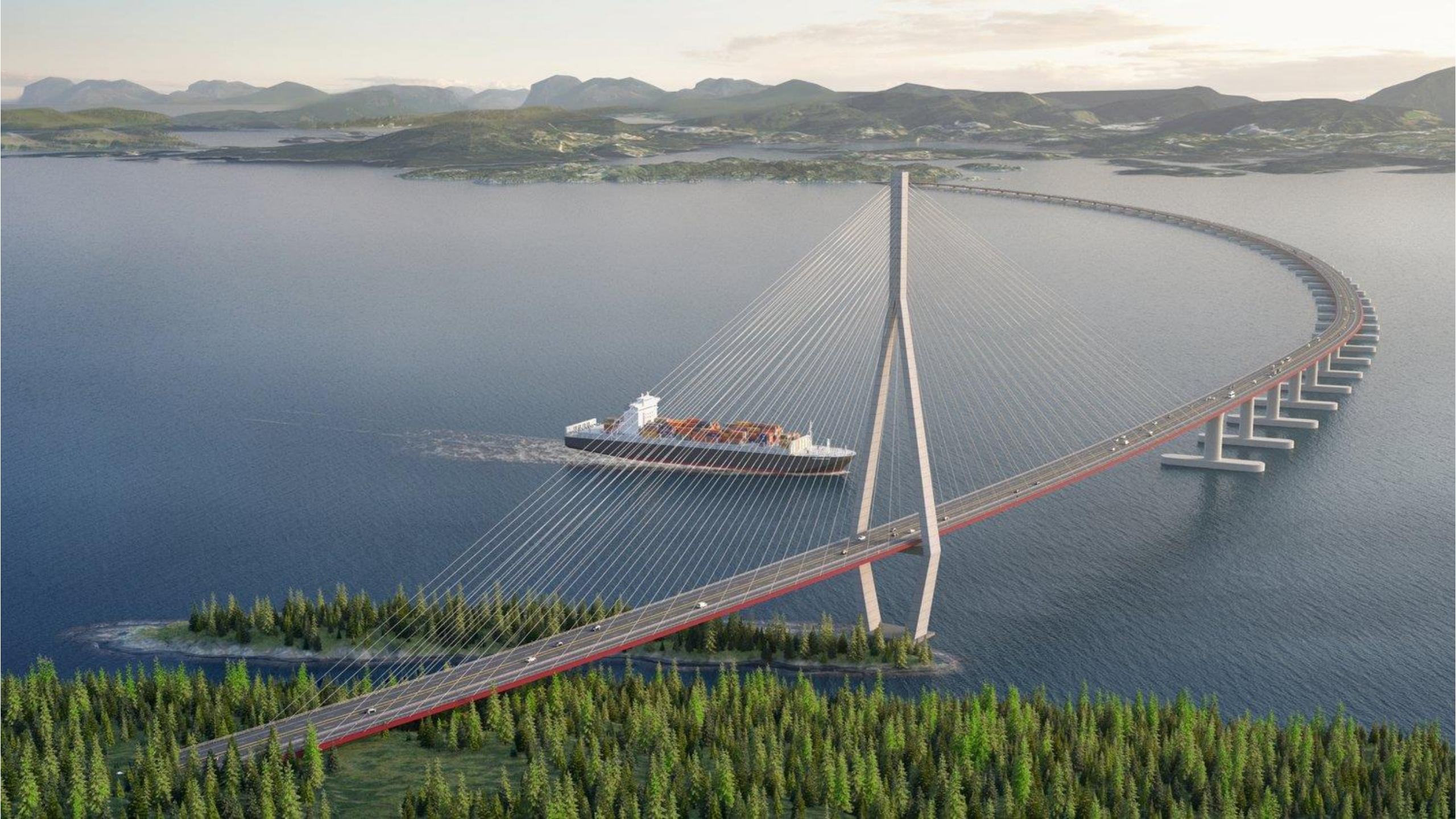
- Captain's role
- Manning & competence in SCC
- Compliance with SOLAS, ISM and ISPS code
- Flag state regulations, local rules and permits
- Legal aspects and division of responsibilities
- Insurance















# Why is Norway leading in environmentally friendly technology for the maritime industry?

## Access to Finance



## Strong Clusters and maritime know-how



## Ambitious Cargo Owners



## Close cooperation with Authorities





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